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品牌中国  
BRANDING CHINA

**BRANDING CHINA GROUP LIMITED**

品牌中國集團有限公司

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8219)**

## **TRADING HALT**

At the request of Branding China Group Limited (the “**Company**”), trading in the shares of the Company on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited has been halted with effect from 22 April 2013 at 9:00 a.m. pending the release of an announcement in relation to an inside information of the Company.

By Order of the Board  
**Branding China Group Limited**  
**Fang Bin**  
*Chairman*

China, 22 April 2013

*As at the date of this announcement, the executive directors of the Company are Mr. Fang Bin, Ms. He Weiqi and Mr. Song Yijun; the non-executive directors of the Company are Mr. Lin Kaiwen and Mr. Fan Youyuan; and the independent non-executive directors of the company are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.*

*This announcement, for which the directors of the Company (the “Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of GEM website at [www.hkexnews.hk](http://www.hkexnews.hk) for 7 days from the date of its posting. This announcement will also be posted on the Company’s website at [www.brandingchinagroup.com](http://www.brandingchinagroup.com).*