

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED

品牌中國集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8219)

**FURTHER ANNOUNCEMENT ON THE
PROPOSED TRANSFER OF LISTING
FROM THE GROWTH ENTERPRISE MARKET TO
THE MAIN BOARD OF THE STOCK EXCHANGE OF
HONG KONG LIMITED**

Reference is made to the announcement issued by Branding China Group Limited (the “**Company**”) dated 9 February 2015 in relation to the formal application submitted to the Stock Exchange for the Proposed Transfer (the “**Application**”). Unless otherwise specified terms used herein shall have the same meanings as those defined in the aforesaid announcement.

The Application was submitted to the Stock Exchange on 9 February 2015. As six months had passed since the submission of the Application, the Application has automatically lapsed. The Board is pleased to announce that the Company has renewed the application for the Proposed Transfer.

Further announcement(s) will be made by the Company to keep the Shareholders and potential investors informed of the progress of the Proposed Transfer as and when appropriate.

Shareholders and potential investors should be aware that the implementation of the Proposed Transfer is subject to, among other things, the granting of relevant approval by the Stock Exchange. There is no assurance that permission will be obtained from the Stock Exchange for the Proposed Transfer. Accordingly, the Proposed Transfer may or may not proceed. Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

By order of the Board
Branding China Group Limited
Fang Bin
Chairman

Shanghai, the PRC, 9 August 2015

As at the date of this announcement, the executive Directors are Mr. Fang Bin, Mr. Patrick Zheng, Mr. Huang Wei and Mr. Song Yijun; the non-executive Director is Mr. Fan Youyuan; and the independent non-executive Directors are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Main Board Listing Rules and the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting. This announcement will also be posted on the “Listed Company Information” page of the Stock Exchange website at <http://www.hkexnews.hk> and on the Company’s website at www.brandingchinagroup.com.