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品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED

品牌中國集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 863)

**CHANGE OF COMPANY NAME OF PRINCIPAL SHARE REGISTRAR AND
TRANSFER OFFICE IN THE CAYMAN ISLANDS**

The board of directors (the “**Board**”) of Branding China Group Limited (the “**Company**”) announces that the Company’s principal share registrar and transfer office in the Cayman Islands changed its company name from Appleby Trust (Cayman) Ltd. to Estera Trust (Cayman) Limited with effect from 15 April 2016.

By order of the Board
Branding China Group Limited
Fang Bin
Chairman

Shanghai, the PRC, 22 April 2016

As at the date of this announcement, the executive Directors are Mr. Fang Bin, Mr. Fan Youyuan, Mr. Patrick Zheng, Mr. Huang Wei and Mr. Song Yijun and the independent non-executive Directors are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.