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品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED

品牌中國集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 0863)

NOTICE OF MEETING OF THE BOARD OF DIRECTORS

The board (the “**Board**”) of directors (the “**Director(s)**”) of Branding China Group Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at No. 696 Weihai Road, Jingan District, Shanghai, the People’s Republic of China (the “**PRC**”) on 29 March 2017 (Wednesday) at 4 p.m. for the following purposes:

1. To consider and approve the audited consolidated annual results of the Company and its subsidiaries for the year ended 31 December 2016 (the “**Annual Results**”) and the 2016 annual report (the “**Annual Report**”), and to approve the announcement of the Annual Results and the Annual Report to be published on the website of The Stock Exchange of Hong Kong Limited and the website of the Company;
2. To consider the payment of a final dividend, if any;
3. To consider the closure of the register of members, if necessary; and
4. To consider and approve any other matters, if any.

By order of the Board
Branding China Group Limited
Fang Bin
Chairman

Shanghai, the People’s Republic of China, 17 March 2017

As at the date of this announcement, the executive Directors are Mr. Fang Bin, Mr. Fan Youyuan, Mr. Patrick Zheng, Mr. Huang Wei and Mr. Song Yijun; and the independent non-executive Directors are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.