



**Branding China Group Strives to incorporate Blockchain technology;  
Sets New Benchmarks in Corporate Governance in 2019**

**Hong Kong, 31 December 2018** – Branding China Group (BC Group, HKSE stock code: 0863), a diversified marketing communications and technology solutions provider, announces today its goal and vision is to incorporate blockchain into its next-generation technology platforms.

Committed to ensuring a peace of mind to investors, clients and partners across various business aspects, BC Group acknowledges the importance of pursuing the highest levels of corporate governance, risk management and financial reporting standards in the blockchain services industry.

“We believe we are at a point now where companies are embracing blockchain technology as a solution to some of their most complex business requirements,” said Ken Lo, Executive Director and CEO of the Hong Kong-listed BC Group. “This requires improved corporate governance for us to set higher benchmarks in order to deliver transparency while enhancing efficiency across applications.”

With effect from 28 December 2018, the Board has appointed PricewaterhouseCoopers (“PwC”) as the auditor of the Company to fill the casual vacancy following the resignation of BDO Limited who has been the auditor of the Company since the initial listing of the shares of the Company in 2012. The Board considers that changing the auditor of the Company after an appropriate period of time is a good corporate governance practice.

Please refer to the official announcement on the HKSE for more information.

<http://www3.hkexnews.hk/listedco/listconews/SEHK/2018/1228/LTN201812281305.pdf>

BC Group would like to take this opportunity to express its sincere gratitude to former auditor, BDO for the professional services provided to the company.

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## About BC Group

Founded in 2003, Branding China Group (BC Group) is listed on the Hong Kong Stock Exchange since 2012 (HKSE Stock Code: 0863) and has been evolving in time. We have now strategically expanded into new business areas which can complement and leverage existing business lines, where potential prospects lay in the areas of blockchain-related technology.

BC Group is powered by 300+ staff in four countries with diverse backgrounds who apply blockchain technology to enhance efficiency and increase corporate transparency across corporate and financial applications. Our vision is to move the world forward by unleashing the full potential of the blockchain ecosystem, to transform your tomorrow.

This is the guiding principle behind our drive to establish blockchain as a foundation technology in corporate market communications, capital markets applications, advisory services and next-generation industrial operations platforms.

For more information on BC Group, visit: [www.brandingchinagroup.com](http://www.brandingchinagroup.com).